MCS OFFERINGS FOR STAGING AND EXHIBIT DISPLAYS

The GW Department of Marketing and Creative Services offers internal clients of the university a broad range of items for rent and purchase to help to ensure events, both on and off campus, are a success, as well as make certain that the GW visual identity is represented in a manner consistent with the university guidelines.

A banner index code for billing purposes is required at time of request. A rental fee is required to take out items and pricing varies by item (see below). The point of contact is responsible for any necessary repair or replacement costs to be determined when items are returned.

RENTAL ITEMS:

Pop Up Banners/Stands
One person can easily assemble these expandable and retractable banners. Each banner comes with a carrying bag that adds protection and aids in portability. We offer two sets of banner stands, which can be used in complete sets of five or individually, as needed.

- **Size:** 35.5” x 83.25”
- **Rental Fee:** $25 per banner, $100 per set of 5
- **Rental Period:** Per event

Magnetic Display Walls (Optional Shelving)
The Klik Magnetic Display System is a great way to display items at trade-shows and exhibitions. With lightweight aluminum framing and powerful magnets, it’s easy to set up and update displays using the optional shelving. The units can also be used to liven up the background at events across campus.

- **Sizes:** 2-piece unit - 4’ x 7’ and 7’ x 7’
- **Rental Fee:** $150 per unit
- **Rental Period:** Per event

Pop Up Fabric Backdrops
This lightweight backdrop is easy to assemble and collapses without difficulty when done with use, making it easy to store and transport. There are two Pop Up Fabric Backdrops offered with a step-and-repeat display consisting of GW logos, as well as two options that display GW-related imagery.

- **Size:** 10’ x 7’
- **Rental Fee:** $100 per unit
- **Rental Period:** Per event

ITEMS AVAILABLE FOR PURCHASE:

GW Glass
- **Size:** 15oz
- **Price:** $8 each

GW Campus Landmarks Mug
- **Size:** 16oz
- **Price:** $10 each

GW Branded Lanyard
Polyester lanyard with metal crimp and metal split ring attachment. Has PH5 plastic convenience release.

- **Size:** 3/4” x 16”
- **Price:** $3 each

For more information or assistance, email creativeservices@gwu.edu.